



## Web Page Development Process

Thank you for considering my services for creating your website. I'd like to explain the process clearly and simply, from start to final delivery:

### 1. **First Meeting: Understanding Your Idea**

The first step is to meet so you can share your ideas and business needs in detail. I want to understand the type of website you're looking for, your preferred style, and the information or functionality you need to include. This meeting can be in person or remotely via platforms like Google Meet, Zoom, Teams, etc., depending on what's most convenient for you.

### 2. **Free Creative Prototypes**

Based on our conversation, I will create a couple of prototype designs that reflect your idea. These designs will be simple but will help you visualize how your website could look. This step is free and ensures we are creatively aligned before starting the full project.

### 3. **Approval and Development**

If the prototypes meet your expectations and you give the green light, I will begin developing your website. This process involves transforming the design into a functional, navigable, and usable website.

### 4. **Weekly Updates**

During development, I will provide weekly progress updates so you can see how the website is shaping up. This also allows for adjustments if necessary. The estimated delivery time is 1.5 to 2 months, depending on the complexity.

### 5. **Final Delivery**

Upon completion, I will deliver a ready-to-use website. As part of the service, the following are included:

- **A free domain and hosting for one year:**
  - A domain is the name of your website on the Internet (e.g., [www.buschfranco.com](http://www.buschfranco.com)), which your clients will use to find your site.
  - Hosting is the server space where all your website's information is stored so it's available online 24/7.
- **A user manual** to help you, for example, edit, delete, or add a service, among other tasks.
- **Integration with Google Analytics:**

This service allows you to manage traffic to your website. You'll gain insights like user locations, the number of visits, average session times, and much more.
- **Integration with Google Ads:**

Your website will be ready for promotion via Google Ads campaigns, making it easier to implement digital marketing strategies to boost your business's online visibility.

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## 6. **Cost and Reference**

The project cost depends on the website's complexity. As a reference, the cost for a website that presents your business's services, information about you, and a direct contact form is **\$700 USD**.

This cost includes everything mentioned in the final delivery:

- Free domain and hosting for one year.
- A user manual.
- Integration with Google Analytics.
- Integration with Google Ads.



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